

The International Growth Award

Introduction

This is essentially our “Ones to Watch” category which is open to all businesses that have shown exceptional growth for up to four consecutive years prior to application. This is open to new businesses and also existing businesses who have transformed their business strategies and approaches to improve revenue growth.

Tell us your story

We are looking for a transformation story, something to WOW the judges on how you have transformed your business over recent years and how your business stands out from the crowd.

(500 words)

Growth and Market Share

Entrants should demonstrate:

- Growth over their period of operation and include details on growth in market share, turnover, employees, range of services provided, etc. Future projections with regard to these items should also be included if available.
- Evidence of financial reports and any supporting information which illustrates revenue growth over the operating period of the company.

Strategy

Entrants should demonstrate:

- Idea and Concept - Including details on concept development and how it places the applicant company as a unique competitor within their chosen market.
- Company Vision – Including a clear illustration of the company’s core values and substantial development.
- Details on current and future strategies used to drive growth in turnover and operational capacities.

Innovation

Entrants should demonstrate:

- Implemented technology that has proved significant in innovation initiatives
- Evidence of innovation techniques have helped the firm to differentiate themselves in their field
- Details on how the business may have utilised innovation to drive growth. This may include details of patents or IP.

Scalability

Entrants should demonstrate:

- Details on the number of geographies it currently operates in in addition to any concrete plans for future scale internationally
- Examples of when the firm has made a significant impact either overseas or country-wide